BRICK STORE MUSEUM

history • art • culture

PARTNERSHIP PACKAGES
Maximize your marketing dollars while supporting the Museum’s annual programs in a big way!

Business support plays a vital role in allowing the Brick Store Museum to continue offering engaging experiences with history, art and culture. With nearly 10,000 annual visitors and a growing regional presence, aligning with the Museum provides companies a unique, engaging, and meaningful way to support the community.

Want to discuss a particular project or create your own package? Contact Cynthia Walker at (207)985-4802 or cwalker@brickstoremuseum.org.

Partner with the Museum:

**Annual Marquee: $5,000(sold)**
Or, co-sponsor at $2,500 (2 opportunities)
Includes ALL marketing & signage for ALL programs & exhibitions in 2022.

**Exhibition Sponsors:**
Presenting Sponsor: $1,000  
Co-Sponsor $500  
Supporting Sponsor: $250

Exhibitions in 2022:
- *The Art of Selley Mavor: What a Relief! (June - September)*
- *The State of Illustration in Maine (September - February)*
- *Bauman Family Gallery contemporary shows (rotating)*

Benefits include ALL marketing, name panel, and brochure logo for your selected sponsored exhibition, chosen from above. Please see flyers attached to this document for more information.

**Free Admission Days**
Presenting Sponsor: $1,000(sold)  
Co-Sponsor $500  
Supporting Sponsor: $250
Provide free admission tickets to our community! Free admission is offered to visitors on Tuesdays (all year), plus Friday nights in the summer. You will be included in all marketing and signage for these free events.

**The Dessert Bazaar (June 25)**
Presenting Sponsor: $500  
Co-Sponsor $250  
Supporting Sponsor: $150
The Museum’s turn-of-the-century themed fundraiser will feature desserts, games, live music and an auction to kick-off the Museum’s Annual Fund campaign. Benefits include complimentary tickets, event signage & marketing.

**Vintage Base Ball Game (August 6)**
Presenting Sponsor: $500  
Co-Sponsor $250  
Supporting Sponsor: $150
Base ball game from the 1860s played by Maine Dirigo vs Mudville on Parsons Field! 1860s rules and costumes with fun for the entire community. Benefits include complimentary tickets, event signage & marketing.

**Southern Maine Steampunk Fair (Sept. 17)**
Presenting Sponsor: $500  
Co-Sponsor $250  
Supporting Sponsor: $150
The Steampunk Fair is the biggest event of the Museum’s year! Over 500 visitors attend the fair celebrating this unique blend of retro and futuristic! Benefits include complimentary tickets, event signage & marketing.

**All Souls’ Walk (Oct. 29)**
Presenting Sponsor: $500  
Co-Sponsor $250  
Supporting Sponsor: $150
Head into the cemetery for the spookiest history tour of the year! Typically over 300 visitors attend this popular event. Benefits include complimentary tickets, event signage & marketing.

**Holiday Candlelight Stroll (Dec. 9&10)**
Presenting Sponsor: $500  
Co-Sponsor $250  
Supporting Sponsor: $150
Celebrate the diverse immigrant population of Kennebunk during this tour that visits six different immigrant families in the early 20th Century in Kennebunk. Benefits include complimentary tickets, event signage & marketing.
MARQUEE SPONSOR
Investment: $5,000
[or co-sponsor for $2,500]

- Logo/Name in all marketing
- Logo on plaque at Museum Entry
- Logo on printed Visitor Map
- Logo on any event banners, programs & signage
- Clickable/linked logo on www.brickstoremuseum.org
- 3x Facebook, Twitter and Instagram posts on Museum accounts throughout the year
- Opportunity to provide Welcome Address at Annual Meeting (Fall)
- Complimentary Business Membership
- Business featured on “The Brick” Museum podcast
- Complimentary tickets to Museum events
- 1 private tour of the Museum for clients and employees (up to 20 people)

Exhibition Sponsor
Investment: $1,000
Co-Sponsor: $500

- Logo/name in all exhibition marketing
- Logo/name listed in gallery of selected 2022 exhibition
- Clickable logo on brickstoremuseum.org/exhibitions
- Facebook, Twitter and Instagram posts on Museum accounts during exhibition promotions
- Logo or advertisement in printed programs and maps for each exhibition
- Complimentary Business Membership
- Free tickets to sponsored exhibition to pass out to VIPs

Program Support
Investment: variable

- Recognition in selected Event/Program marketing
- Logo/name on selected program signage
- Clickable logo on brickstoremuseum.org/programs
- Post on Museum social media re: your program support
- Logo or advertisement in printed programs for selected events
- Sponsors above the $500-level receive a complimentary Business Membership
- 2 tickets to your selected event

More Information:
Looking to donate to our Annual Fund or join as a Member?
Learn more about how to do this with our Business Membership. Offer great benefits to your employees while supporting the Museum’s mission through philanthropy.

Spread out your support! Payment plans encouraged. Payments can be split according to a schedule that works for you. Please call Cynthia Walker at (207)985-4802 or email cwalker@brickstoremuseum.org to discuss your plans for support! We truly appreciate your generous consideration.

In-Kind Donations
Are you interested in becoming a sponsor through in-kind donation of time, skills, or materials? The Museum can always use your help. Partner with us! Contact Cynthia Walker using the contact information above to discuss your ideas. We really look forward to speaking with you.

Don’t see something you’d like to support?
Let us know! We’re happy to work on a custom project. Let’s support each other!
SPONSORSHIP FORM

Please fill out the following form at your chosen sponsorship level, and return to Cynthia Walker at cwalker@brickstoremuseum.org or at the address below. Please contact us with any questions!

CONTACT INFORMATION:

__________________________________________________________________________  ______________________________________________________________________
COMPANY NAME  CONTACT PERSON  EMAIL

__________________________________________________________________________  ______________________________________________________________________
PHONE  ADDRESS  CITY/STATE/ZIP

__________________________________________________________________________  ______________________________________________________________________
WEBSITE  FACEBOOK  INSTAGRAM

...... I would like to learn about volunteer opportunities

PAYMENT INFORMATION

...... PLEASE SEND ME AN INVOICE

...... I WOULD LIKE TO SET UP A PAYMENT PLAN (The Museum will contact you)

...... I HAVE ENCLOSED A CHECK (payable to the Brick Store Museum)

...... I AM OFFERING AN IN-KIND SERVICE/DONATION (see below)

...... PLEASE CHARGE MY CREDIT CARD (below):

__________________________________________________________________________  ______________________________________________________________________
CARD NUMBER  EXP DATE  SECURITY CODE

PROGRAM WOULD YOU LIKE TO SPONSOR? _______________________________________

TOTAL SPONSORSHIP INVESTMENT (OR IN-KIND DONATION) $ _______________________

__________________________________________________________________________
SIGNATURE

__________________________________________________________________________
DATE

Thank you for your support of the Brick Store Museum!

117 Main Street, Kennebunk, ME 04043

207-985-4802  brickstoremuseum.org
About the Exhibition:

For over 40 years, Salley Mavor has created 3D hand-stitched artwork that ranges from precious to poignant to provocative. In addition to standalone pieces, her work is applied in many ways, including in children’s books, editorial illustration and stop-motion animation. To see how Salley created her latest children’s book, “My Bed,” click [here](#).

For the first time, Salley is exhibiting a retrospective of her life’s work, here at the Brick Store Museum starting June 7, 2022.

Sponsor Investment:

Presenting Sponsor: $1,000 OR Co-Sponsor: $500

- Logo/name in all exhibition marketing
- Logo/name listed in exhibition gallery
- Clickable logo on brickstoremuseum.org/exhibitions
- Facebook, Twitter and Instagram posts on Museum accounts during exhibition promotions
- Logo or advertisement in printed programs and maps for exhibition
- Free tickets to sponsored exhibition to pass out to VIPs
- Invitations to Exhibition Opening Reception(s)
About the Exhibition:

Illustration is an art form with an ancestral home in Maine. We have a rich legacy of attracting notable illustrators to our state such as Robert McCloskey, Dahlov Ipcar, Ashley Bryan, Barbara Cooney, Winslow Homer, Rockwell Kent, and Francis Hamabe.

This legacy continues, and there are more illustrators living in our state, either year round or seasonally, than in any other time in history. To celebrate this golden age of illustration, Illustration Institute and the Brick Store Museum in Kennebunk are partnering on an exhibition that celebrates illustrators with deep connections to our state titled *The State of Illustration in Maine*.

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