



PARTNERSHIP PACKAGES





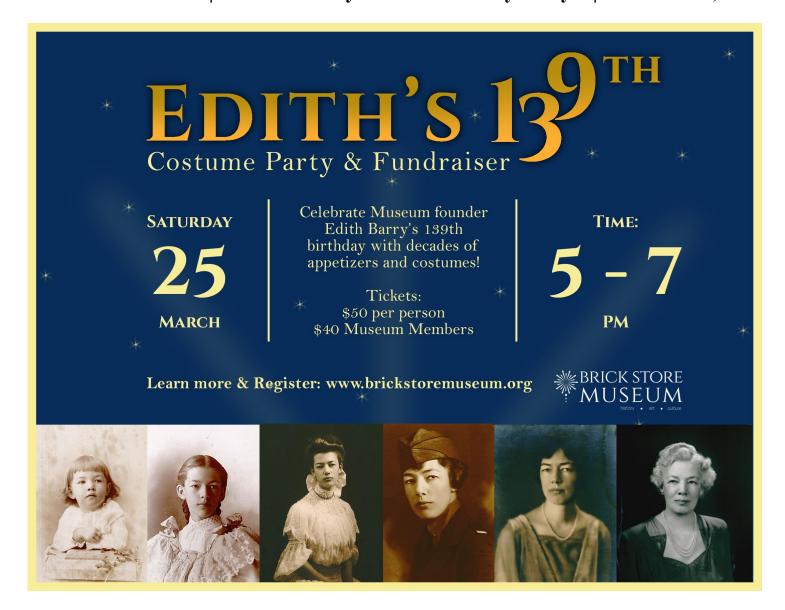
About the Museum:

Community is at the core of the Brick Store Museum, no matter the project, program, or exhibition. The needs of our communities guide our strategic planning, programming, and outreach. We do these things because our role at the Museum is to explore societal questions, examine our history for possible answers, and put forward those solutions as roadmaps for the future.

Our work is about providing community members with the tools and resources they need for continued content, context and meaning. Museums, like this one, have an important role to play in illustrating different historical perspectives and experiences so that people alive today can more easily relate to each other and the world.

In this Packet:

Enclosed you will find descriptions of our upcoming programs and initiatives for which we seek your help. All funds raised during these events go directly to the Museum's educational mission in our community - your support is crucial and we thank you!

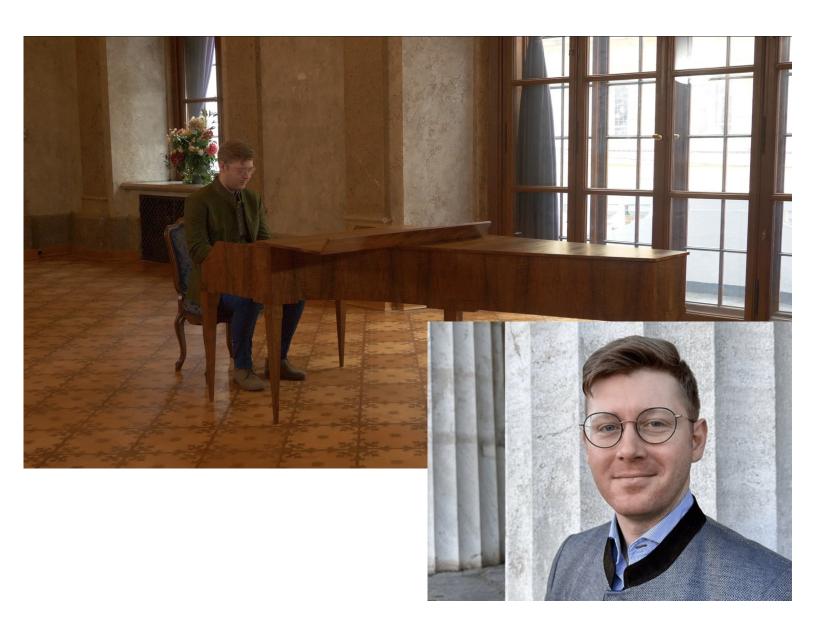


The Brick Store Museum's founder, Edith Barry, was born March 10, 1884.

March 2023 marks Edith's 139th birthday – her life spanned nine decades, from the 1880s to 1960s. Join us for a celebration of her life's work in art and culture during a Costume Party celebrating her birthday this March 25, 2023, from 5-7pm. Guests encouraged to wear costumes reflecting the span of Edith's life, from the 1880s to the 1960s!

This fundraiser supports the preservation of Edith's original Museum building – The Brick Store itself – which needs its chimney rebuilt and brick repointed and painted in 2023.

The event will feature a specialty cocktail (a classic gimlet!) and appetizers selected from each decade from the 1910s through 1960s. Guests will view a special selection of Edith's artwork and photography, and view her home movies from the 1910s – 1950s. There will be a fun raffle and an opportunity to hear more about the Museum's newest publication, Edith Barry's Family Cookbook!



Join us in the galleries of the Brick Store Museum for a unique and intimate musical experience as we welcome renown fortepianist Daniel Adam Maltz for a salon-style performance of the music of Mozart and Haydn.

Based in Vienna, Austria, Daniel is in demand worldwide with 60+ tour dates per year. He is devoted to performing on historic Viennese fortepianos utilizing the vast range of tones and colors familiar to the composers. Daniel brings his expertise in the Viennese sound, culture, philosophies, and practices of the Classical era to his interpretations. He studied historical performance at the Royal Academy of Music in London and the Universität für Musik und darstellende Kunst in Vienna.

Limited seating.

SIGNATURE PROGRAM | Vintage Base Ball Game | July 1, 2023



Take us out to the ball game... in Kennebunk! The Brick Store Museum hosts a Vintage Base Ball Game between the Dirigo Base Ball Club of Maine vs. Mudville (of Holliston, MA) on Kennebunk's Parsons Field.

The game will begin at 12pm on Saturday, July 1st at Parsons Field. The game will feature vintage wool uniforms and will be played by 1860s rules (which includes NO mitts!). Attendees are encouraged to bring camp chairs and picnic blankets to enjoy the game. A concession stand will be on site with hot dogs, desserts, and more. Children's activities round out the fun family outing!

SIGNATURE PROGRAM

Southern Maine Steampunk Fair | September 23



Steampunk is a blend of history and future; a view of the world if Victorian aesthetics and steam power existed in modern day. Novels like 20,000 Leagues Under the Sea or Sherlock Holmes featured the Steampunk theme.

Steampunk crafts, costuming and artwork will be on display and for sale; history lectures, live music, fashion shows, film showings, and book signings round out the program of events.

Throughout the day, vendors of steampunk-themed works, costumes and technology will be on display, and family-friendly activity stations offer creative stops along the way. Visitors from throughout New England come to this event. This is the most unique event in Southern Maine!



The Brick Store Museum will once again make spirits come alive for one afternoon for its 20th Annual All Souls' Walk. The *sell-out* popular Halloween event features continuous tours through Hope Cemetery beginning at 12:00pm, with the last tour departing at 3:00pm.

The narrated historical walks cover a half-mile loop through Kennebunk's Hope Cemetery, lasting approximately 75 minutes. Costumed interpreters portray the historical figures, and share their stories of love, loss, and fate. Not too spooky, it's a perfect activity for the whole family. Participants visit more than a dozen gravesites and learn local history through the fascinating and often tragic tales of residents from bygone eras.



The Brick Store Museum's annual Candlelight Stroll tells the stories of local immigrants through reenactors, food, traditional crafts and music!

The program explores the stories and traditions of Kennebunk's immigrant families, stretching from the 18th, 19th and 20th centuries. The event takes place indoors and outdoors with candlelight, firepits, traditional food, storytelling, live fiddle music, and activities to explore more about the varied cultures that call Kennebunk home. This is an event to bring the community together and celebrate each other.

Maximize your marketing dollars while supporting the Museum's annual programs in a big way!

Business support plays a vital role at the Brick Store Museum.

With nearly 10,000 annual visitors and a growing regional presence, partnering with the Museum provides companies a unique, engaging, and meaningful way to support the community.

Want to discuss a particular project or create-your-own package? Contact Cynthia Walker at (207)985-4802 or cwalker@brickstoremuseum.org.

Partner with the Museum:

Annual Marquee \$7,500

Or, co-sponsor at \$3,000 (2 opportunities)
Includes branding & sponsor level at ALL events & programs & exhibitions in 2023 (benefits below)

Exhibition Sponsors:

Presenting Sponsor: \$500 Co-Sponsor \$250

Exhibitions in 2023:

- ⇒ The Blue Wrap Fashion Show (partnership with Partners for World Health) (April August)
- ⇒ 100 Years of Progress (April August)
- ⇒ Pastel Society of Maine International Show (September December)

Benefits (weighted by level)

- Logo/name in all exhibition marketing (occurs over 3-4 months or repetitive marketing)
- Logo/name listed in gallery of selected exhibition
- Clickable logo on brickstoremuseum.org/exhibitions
- Facebook, Twitter and Instagram posts on Museum accounts during exhibition promotions
- Logo or advertisement in printed programs and maps for each exhibition
- Free tickets to sponsored exhibition to pass out to VIPs
- Invitations to Exhibition reception(s)

Co-Sponsor Level:

• Named as "Co-Sponsored by" in all marketing

Presenting Sponsor Level:

- Named as "Presented by" in all marketing
- Complimentary Business Membership to Museum

Free Admission Days Sponsor:

Presenting Sponsor: \$1,000

Co-Sponsor \$500

Supporting Sponsor: \$250

Named as sponsor of Free Tuesday admission tickets to our community, for 12 months!

- Logo/name in all calendar marketing (weekly)
- Clickable logo on brickstoremuseum.org/visit
- Tickets to hand out at your business
- Facebook, Twitter and Instagram posts on Museum accounts during promotions
- Logo or advertisement in printed visitor maps

Co-Sponsor Level:

- Named as "Co-Sponsored by" in all marketing.
- Complimentary Business Membership to Museum

Presenting Sponsor Level:

- Named as "Presented by" in all marketing
- Logo on Museum homepage

Special Events & Signature Programs (selections attached, next pages)

Presenting Sponsor: \$1,000

Co-Sponsor \$500

Supporting Sponsor: \$250

Signature Programs are created by our Educational Team to be unique programs that most-often receive news coverage and count as our most-attended programs during the year.

- Level recognition in Event/Program marketing (print, online, television)
- Name on program signage
- Clickable logo on brickstoremuseum.org/programs
- Sponsor posts on Museum social media
- Invited to setup a table/promo display during the program
- Logo in printed event programs

Co-Sponsor Level:

- Named as "Co-Sponsored by" in all marketing
- Complimentary Business Membership to Museum
- 2 Complimentary tickets to event
- Logo on event signage

Presenting Sponsor Level:

- Named as "Presented by" in all marketing
- 4 Complimentary tickets to event
- Logo on Museum homepage

SPONSORSHIP FORM

Please fill out the following form at your chosen sponsorship level, and return to Cynthia Walker at cwalker@brickstoremuseum.org or at the address below. Please contact us with any questions!

CONTACT INFORMATION:		
COMPANY NAME	CONTACT PERSON	EMAIL
PHONE	ADDRESS	CITY/STATE/ZIP
	@	
WEBSITE	FACEBOOK	INSTAGRAM
I would like to learn about volu	nteer opportunities	
PAYMENT INFORMATION PLEASE SEND ME AN INVOICE I WOULD LIKE TO SET UP A PAY I HAVE ENCLOSED A CHECK (pa I AM OFFERING AN IN-KIND SER PLEASE CHARGE MY CREDIT CA	ayable to the Brick Store Museum VICE/DONATION (see below)	
CARD NUMBER	EXP DATE	SECURITY CODE
PROGRAM WOULD YOU LIKE TO SPC	NSOR?	
TOTAL SPONSORSHIP INVESTMENT	(OR IN-KIND DONATION) \$	
SIGNATURE		DATE

